

TERMS AND CONDITIONS

“2023 CNY Huat Huat” Campaign

1. “2023 CNY Huat Huat” Campaign (“Campaign”) is organised by Principal Asset Management Berhad (Company No. 199401018399 (304078-K)) (“Principal”) and shall be subject to the terms and conditions herein (“Terms and Conditions”).
2. By participating in this Campaign, the Eligible Participant (as defined in Clause 5 below) hereby expressly agrees to be bound by these Terms and Conditions. You can also view additional applicable terms of use as well as any other applicable terms and conditions imposed by Principal which are available on Principal’s official website (www.principal.com.my). Please read all related Terms and Conditions as well as any other applicable terms of use and/or terms of conditions carefully before participating in this Campaign.

Campaign Period

3. Campaign Period is from 16 January 2023, 12.00 AM to 14 February 2023, 11.59 PM, both dates inclusive (“Campaign Period”).
4. Principal reserves its absolute right and discretion to vary or amend the Campaign Period at any time without prior notice, without assigning any reason whatsoever.

Eligibility

5. To be eligible, a participant must fulfill the following criteria:
 - a) Invested a minimum of RM1,000 using Cash or EPF savings in Principal’s unit trust funds (“Funds”) at any time during the Campaign Period via Principal’s online investment portal (<https://invest.principal.com.my>) (“Principal Investment Portal”); and
 - b) has satisfied the Conditions (as defined in Clause 7 below) (Collectively referred to as “Eligible Participant”).
6. The following individual shall not be able to participate in this Campaign:
 - a) **if the investment is made through Principal’s consultant.**

Campaign Mechanics and Conditions

7. To participate in the Campaign, the Eligible Participant shall comply with each of the following:
 - a) To include “0.88percent” as the Campaign’s code before completing the investment transaction via Principal Investment Portal;
 - b) Submission of investment transaction via Principal Investment Portal by last day of the Campaign Period, 11.59PM;
 - c) During the Campaign Period, the following transactions are excluded:
 - i. redemption from an existing investment;
 - ii. switching from an existing investment to another fund(s);
 - d) the Eligible Participant shall not perform any redemption within **hundred (100) days** from the end of the Campaign Period (“Post Campaign Period”), from 15th February 2023, 12.00 AM to 26th May 2023, 11:59 PM and any redemption performed during the Post Campaign Period will result in termination of participation in this Campaign; and
 - e) Each Eligible Participant will be able to participate in other Principal campaigns and/or promotions during the Campaign Period. (Collectively referred to as “Conditions”)

Rewards

8. Campaign Reward.

An Eligible Participant who satisfies the Conditions in Clause 7 above and the Terms and Conditions of the relevant Rewards as stipulated in the tables below, will be entitled for the Campaign rewards (“Reward”) as follows:

Reward Category 1: Cashback Reward

Total Net Investment (i.e. buy) Amount:	Cashback Reward (percentage of the Total Net Investment Amount)	Terms and Conditions of the Cashback Reward
RM200,001 & above	0.88%	a) The calculation of the Cashback Reward for Eligible Participants will be based on the total investment amount (minus any redemption amount during the Campaign Period) (“Total Net Investment Amount”) last recorded as at the last day of the Campaign Period, 11.59PM. b) Each Eligible Participant shall only be entitled to receive one (1) Cashback Reward only throughout the Campaign Period. c) All Principal Money Market funds will be exempted for this campaign.
RM100,001 – RM200,000	0.68%	
RM50,001 - RM100,000	0.38%	
RM20,001 - RM50,000	0.28%	
RM1,000 - RM20,000	0.18%	

		<p>d) The Cashback Reward is capped at RM80,000 during the Campaign Period (“Amount Capped”).</p> <p>e) For the avoidance of any doubt, Eligible Participant will not be entitled to the Cashback Reward, if the Amount Capped is fully allocated or utilized.</p> <p>f) Each Eligible Participant who fulfils the Conditions in Clauses 5, 6 and 7 above and the Terms and Conditions of the Cashback Reward will receive the Cashback Reward via the email registered with Principal between 15 July 2023 – 31 August 2023 or any reasonable date as determined by Principal.</p>
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Reward Category 2: Additional Reward

Eligible Participants with a total net investment amount of more than RM5,000 will entitled the following additional reward

Investment (i.e. buy) Amount (RM):	Reward
RM5,000 & beyond	One (1) unit of Enhanced Touch 'n Go NFC card

Reward Category 3: Referral Reward

Referral Total Net Investment (i.e. buy) Amount:	Referral Reward	Terms and Conditions of the Referral Reward
RM5,000 & above	Touch 'n Go eWallet credit worth RM 88	<p>a) Each Eligible Participant shall receive one (1) unit of Touch 'n Go eWallet credit worth up to RM88 for each Successful Referral (as defined below).</p> <p>b) Each referral shall be deemed successful where the new customer uses the Eligible Participant's referral code and successfully registers and makes a minimum of Total Net Investment Amount of RM1,000 or above in any of Principal's Funds at any time during the Campaign Period via the Principal Investment Portal (“Successful Referral”).</p> <p>c) The calculation of the Referral Reward for Eligible Participants will be based on the total investment amount (minus any redemption amount during the Campaign Period) (“Total Net Investment Amount”) last recorded as at the last day of the Campaign Period, 11.59PM.</p> <p>d) There is no cap on the Referral Reward amount and no limit on the number of referrals each Eligible Participant may make.</p> <p>e) Principal will not be held liable in the event the Referral Reward Terms and Conditions are not fulfilled due to incorrect email address provided by the Eligible Participant.</p> <p>f) Each Eligible Participant who fulfils the Conditions in Clauses 5, 6 and 7 above and the Terms and Conditions of the Referral Reward will receive the Referral Reward between 15 May 2023 to 30 June 2023 via the email or SMS registered with Principal.</p>
RM1,000 & above	Touch 'n Go eWallet credit worth RM 58	

Illustration:

	Transactions during the Campaign Period	Reward								
Eligible Participant A	<table> <tr> <td>Initial Investment</td> <td>RM 30,000</td> </tr> <tr> <td>Redemption</td> <td>RM 0</td> </tr> <tr> <td>Net Investment</td> <td>RM 30,000</td> </tr> </table>	Initial Investment	RM 30,000	Redemption	RM 0	Net Investment	RM 30,000	Reward = RM84 TNG eWallet credit and One unit of TNG NFC card (Eligible Participant met the investment tier of RM20,001 – RM50,000 and the Additional Reward)		
Initial Investment	RM 30,000									
Redemption	RM 0									
Net Investment	RM 30,000									
Eligible Participant B	<table> <tr> <td>Initial Investment</td> <td>RM 100,000</td> </tr> <tr> <td>Next investment</td> <td>RM150,000</td> </tr> <tr> <td>Redemption</td> <td>RM 0</td> </tr> <tr> <td>Net Investment</td> <td>RM 250,000</td> </tr> </table>	Initial Investment	RM 100,000	Next investment	RM150,000	Redemption	RM 0	Net Investment	RM 250,000	Reward = RM2,200 TNG eWallet credit and One unit of TNG NFC card (Eligible Participant met the investment tier of RM200,001& above and the Additional Reward)
Initial Investment	RM 100,000									
Next investment	RM150,000									
Redemption	RM 0									
Net Investment	RM 250,000									
Eligible Participant C	<table> <tr> <td>Initial Investment</td> <td>RM 10,000</td> </tr> <tr> <td>Redemption</td> <td>RM 6,000</td> </tr> <tr> <td>Net Investment</td> <td>RM 4,000</td> </tr> </table>	Initial Investment	RM 10,000	Redemption	RM 6,000	Net Investment	RM 4,000	Reward = RM7 TNG eWallet credit only (Participant met the minimum initial investment of RM1,000 and the investment tier of RM1,000 – RM20,000 only)		
Initial Investment	RM 10,000									
Redemption	RM 6,000									
Net Investment	RM 4,000									
Eligible Participant D	<table> <tr> <td>Initial Investment</td> <td>RM 10,000</td> </tr> <tr> <td>Redemption (During Post Campaign Period)</td> <td>RM 0 RM6,000</td> </tr> <tr> <td>Net Investment</td> <td>RM 4,000</td> </tr> </table>	Initial Investment	RM 10,000	Redemption (During Post Campaign Period)	RM 0 RM6,000	Net Investment	RM 4,000	Not eligible (Participant redeems the investment within the Post Campaign Period)		
Initial Investment	RM 10,000									
Redemption (During Post Campaign Period)	RM 0 RM6,000									
Net Investment	RM 4,000									

Note: Above calculation is for illustrations purposes only.

Terms and Conditions of the Rewards

9. Principal will not be held liable in the event the Reward fulfillments are not completed due to incorrect mobile phone number provided by the Eligible Participant.
10. Principal will not assume any responsibility and liability for the Reward and Principal excludes and disclaims any representation, warranties or endorsement, implied or express, written or oral, of the Reward offered under this Campaign, including but not limited to any warranty of quality, merchantability, fitness for a particular purpose or use, health and safety. The Touch 'n Go eWallet credits is offered solely by Touch 'n Go, under such terms and conditions as may be determined by Touch 'n Go. Any dispute arising or in connection with the Touch 'n Go eWallet credits offered by Touch 'n Go shall be resolved by the Eligible Participant directly with Touch 'n Go.
11. Principal reserves the absolute right to substitute the Rewards with any other item(s) of similar value at its discretion. Any further correspondence will not be entertained.
12. Rewards are fully sponsored by Principal and are not transferable or exchangeable and cannot be exchanged for cash. Principal accepts no responsibility for any tax or other liability that may arise from the Reward.
13. All Rewards stated herein are correct at the time of printing. Rewards images shown in any marketing and advertisement materials are for illustration purposes only and may vary in certain aspects from the actual Rewards received.

Terms and Conditions of the Touch 'n Go eWallet credits ("TNG credits")

14. The Terms and Conditions of the TNG credits are as follows:
 - a) Touch 'n Go will credit the TNG credits directly through the Touch 'n Go eWallet App to the registered mobile number which Eligible Participant has provided to Principal.
 - b) The Eligible Participants will be notified through the Touch 'n Go eWallet App and stated the reward is sent by Principal
 - c) Each Eligible Participant is only entitled to one TNG credit (one credit per Eligible Participant) during the Campaign Period regardless of number of investments made;
 - d) If the Eligible Participant doesn't have the Touch 'n Go eWallet App, Principal will email the TNG Reload Pin(s) to the registered email.
 - e) If the TNG Reload Pin(s) remains unused or unredeemed after the said Expiry Period, the TNG Reload Pin shall lapse and will not be replaced; and
 - f) The usage of the TNG Reload PINs is subject to the Touch 'n Go eWallet User Terms and Conditions available in the Touch 'n Go eWallet official website. Eligible Participants are responsible to read and understand the Touch 'n Go's security and privacy policies and terms and conditions available in the Touch 'n Go eWallet official website.

Terms and Conditions of the Funds

15. The terms and conditions governing the Funds are specified in the relevant master prospectus(es), supplemental prospectus(es) or information memorandum thereto (if any) that have been duly lodged with the Securities Commission Malaysia which shall be governed by and regulated in accordance with the Capital Markets and Services Act 2007 (as amended) and the relevant guidelines and directives issued by the relevant authorities.
16. The Eligible Participant shall be solely liable to make their own independent evaluation of the Funds and any information made available pertaining to the Funds, including the relevant master prospectus(es), supplemental prospectus(es), or information memorandum thereto (if any) and seek independent financial, legal or other advice regarding the appropriateness of investing in any of the Funds. Principal shall not be liable for any investment decision made by the Eligible Participant pertaining to the Campaign or the Funds.

Technical Requirements

17. Principal is not responsible for any fault arising out of and/or in connection with the internet network, software application or system. Principal shall not be liable to any person for any delay in operation or transmission, or non-receipt of any instructions or requests submitted by any person, any error (including any error in notification of the Campaign Reward to the Eligible Participant), omission, interruption, deletion, whether or not arising during operation or transmission as a result of server functions, virus, or due to any reason beyond its control.

General Terms and Conditions

18. By participating in this Campaign, the Eligible Participant hereby agrees:
 - a) to be bound by all the Terms and Conditions herein contained;
 - b) to indemnify and hold Principal and each of its affiliates, related companies, advertising and creative agencies and each of its and their respective directors, employees, agents and representatives harmless from and against any losses, damages, rights, claims, or cause of action of any kind arising, in whole or in part, directly or indirectly, as a result of the Eligible Participant's conduct or breach of the Terms and Conditions; and
 - c) that Principal's decision on all matters relating to the Campaign shall be final, conclusive and binding and no further correspondence and/or appeal to dispute Principal's decision shall be entertained.
 19. Principal reserves its sole and absolute discretion to suspend, disqualify or exclude any person from participating or continuing to participate in the Campaign in the event such person has "Defaulted"¹.
 20. Principal reserves its sole and absolute discretion to discontinue, suspend or terminate this Campaign at any time with notification (but not obliged to) to the Eligible Participant in any manner deemed practical. The Eligible Participant shall not be entitled to claim any compensation from or against Principal for any loss or damage suffered as a result of any such discontinuation suspension or termination of the Campaign.
 21. Principal may at any time and without notice add, vary and/or modify the terms and conditions for this Campaign without assigning any reasons whatsoever.
 22. Principal shall not be liable for any losses, damages, or costs incurred or suffered by any Eligible Participant as a result of participating in this Campaign. Furthermore, Principal shall not be liable for any default of this obligation under the Campaign due to any force majeure event which includes but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm, epidemic or pandemic, technical or system failure or any event beyond the reasonable control of Principal.
 23. By participating in this Campaign, the Eligible Participant agrees and expressly consents to:
 - a) allow his/her personal data being collected, processed and used by Principal in accordance with Principal Privacy Notice which forms an integral part of these Terms and Conditions ("Principal Privacy Notice"). Eligible Participant acknowledges that he/she has read and accepted Principal Privacy Notice, accessible at <https://www.principal.com.my/en/privacy-notice-my>; and
 - b) his/her personal data or information being collected, processed and used by Principal for the purpose of this Campaign. This includes the Eligible Participant's personal data, photos and/or other recordings for publicity and/or use in advertisements across all media, in its original or edited format, in relation to this Campaign without further notification, remuneration or compensation.
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24. Any notification made by Principal for this Campaign may be communicated by e-mail, by way of a notice displayed on Principal's website or in any other manner deemed practical and those notifications will be immediately binding on the Eligible Participant upon dispatch of the email, display of such notice on Principal's website or delivery (in any other manner deemed practical), as applicable.
25. If the Eligible Participant wishes to withdraw from the Campaign, the Eligible Participant may terminate his/her participation in the Campaign immediately by giving Principal notice to that effect in writing.
26. The Terms and Conditions stated herein, and all applicable Malaysian laws and regulations shall bind all Eligible Participants of this Campaign and be governed by and construed in accordance with the laws of Malaysia and the Eligible Participants agree to submit to the jurisdiction of the Courts of Malaysia.
27. For more information, you may contact us at digitalsales@principal.com.my

¹ A person shall be deemed to be "Defaulted" if: (a) such person is in breach of the terms and conditions of the Campaign; (b) such person is in breach of the relevant terms and conditions imposed by Principal; (c) such person's account is suspended, cancelled or terminated by Principal for whatever reasons; and/or (d) Principal in its absolute discretion deems fit.